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# 9<sup>th</sup> World Congress on Women's Mental Health

## Determination & Solidarity

6-9 NOVEMBER 2022  
MECC, MAASTRICHT  
THE NETHERLANDS

**SPONSORSHIP OPPORTUNITIES**

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# Welcome

**On behalf of the Foundation Alliance Gender & Mental Health we warmly invite you to the 9th World Congress on Women's Mental Health in 2022 in the Netherlands, in the beautiful town of Maastricht.**

*The Alliance Gender and Mental Health aims at enhancing the quality of Mental Healthcare for women and diversity. It wants to stimulate research on the role of sex and gender in mental health, and raise awareness on gender sensitive medicine/psychiatry in the public, at schools, vocational training, and in higher education and ensuring a safe accessibility to {mental} healthcare facilities for women and diversity.*

The members of the Alliance for Gender & Mental Health are

- MIND the Dutch Association of Organizations for people with Mental Health problems and their Relatives
- WOMEN Inc. a Dutch organisation for Gender Equity and Parity of Esteem
- De Nederlandse GGz the Organization of Mental Health-care Facilities
- And professional associations such as
  - o The Dutch Association for Nursing Professions V&VN
  - o The Association of Mental Health Nurse Practitioners
  - o The Dutch Association of Psychologists
  - o The Netherlands Psychiatric Association

The 9th Congress of the International Association of Women's Mental Health will be highly interactive and address themes such as gender images in childrearing and society, gender equity, gender sensitive healthcare, autonomy of women, balance between work and home(work), trauma and domestic- sexual- violence, burn-out and also the role of debts and poverty on mental health in women.

The theme of the congress is  
**Determination & Solidarity.**

**We would love to welcome you as a sponsor!**

**Dr. Patricia J.M. van Wijngaarden-Cremers**, chair  
**Nienke Hagenbeek MSc**, treasurer  
**Prof. Rutger Jan van der Gaag**, secretary

# Invitation to IAWMH 2022 Congress



The International Association for Women's Mental Health (IAWMH) is very pleased to invite you to the **9th IAWMH World Congress on Women's Mental Health**, which will be held in Maastricht, the Netherlands, in November 2022 (6-9th).

Clinicians and researchers involved in the field of women's mental health from every country are invited to attend this congress and to contribute.

**The International Association for Women's Mental Health** was established in 2001 to improve the mental health of women throughout the world.

This World Congress is an exciting time for the IAWMH as we continue to grow and provide advocacy for women's mental

health and support innovation for clinicians and researchers working in these fields. Our association is dedicated to raising global awareness about the special issues that women face with adverse impacts on mental health. Throughout the world, especially during this pandemic, women face daunting challenges and confronting mental ill health can be a time of hope or else a devastating experience if proper care and understanding are not available.

The IAWMH congress will provide important opportunities for delegates to share experiences of working with women to improve their mental health and to learn about new advances in the field.

This congress is to be held in Maastricht at the heart of Europe with a blend of old traditions and rich and vibrant Dutch

culture. The program will be a combination of neuroscience, psychosocial and environmental presentations that are highly relevant to women's mental health and treatments for mental illnesses. During the congress we encourage our participants to share experiences as well as relax and enjoy Dutch hospitality.

With our Dutch colleagues, we hope that the **9th World Congress of the IAWMH** will enrich you all and will be an unforgettable experience.

With my best personal regards,

**Professor Florence Thibaut,  
University of Paris, France  
IAWMH President**

# About IAWMH and the congress



The International Association for Women's Mental Health (IAWMH), an international, individual membership, multi-specialty, nonprofit organization with its world headquarters in Potomac, Maryland, USA. Established in 2001 to improve the mental health of women throughout the world, the mission of the International Association for Women's Mental Health is:

- **To improve the mental health of women throughout the world.**
- **To expand the fund of knowledge about Women's Mental Health.**
- **To promote gender-sensitive and autonomy-enhancing mental health services for women.**

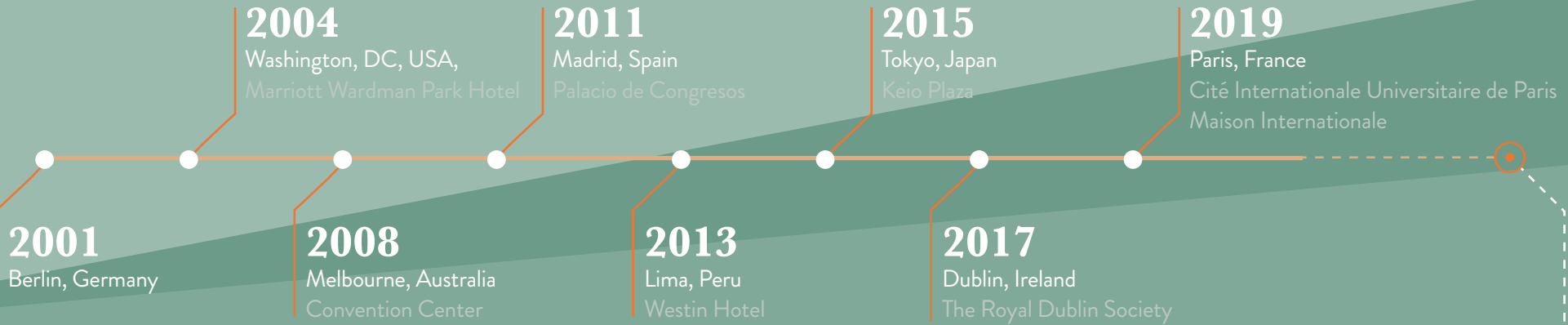
In the Netherlands, this initiative is supported by the **Alliance for Gender and Mental Health**. Professionals such as psychiatrists affiliated with the NVvP and NIP and POH GGZ psychologists as well as those affiliated with the Association for Gender and Health all work closely with patient organizations (MIND) and social partners WOMEN Inc. and the Dutch GGZ (Dutch Association of Mental Health and Addiction Care).

In November 2022, the congress will be dedicated to the theme of Women's Mental Health: Determination & Solidarity. **From 6 to 9 November 2022**, MECC Maastricht will welcome the **9th World Congress on Women's Mental Health**, four years earlier than originally planned. After previously being held in Madrid, Lima, Tokyo, Dublin and Paris, Maastricht has been chosen as the destination for this 9th edition. It will be a congress with active participants. An opportunity to meet with colleagues, professionals, and users.

A unique forum to meet and speak with each other: professionals, users but also policymakers and lobbyist and interest groups.

The Congress attracts about 1.000 psychiatrists, obstetricians, gynaecologists, general physicians and other medical professionals, psychologists, mental health workers, women's health providers, researchers, policy makers and bureaucrats from about 70 countries from across the globe, representing every continent. The scientific program explores the psychosocial, economic and cultural contexts of women's mental health as well as the genetic, cellular, neural, hormonal, pharmacologic and other basic science aspects. Clinicians of all disciplines including psychiatry, psychology, obstetrics, gynaecology, family healthcare, social work, nursing and community health will contribute their knowledge on best practices and innovative developments to improve women's mental health across the lifespan.

# Previous Congresses



**2022**  
Maastricht,  
The Netherlands  
MECC

# Congress committees

## Core organizing committee

- **Patricia J.M. van Wijngaarden-Cremers**  
MD PhD | Chair IAMWH 2022 | Senior Consultant  
Dimence GGz - *The Netherlands*
- **Prof. Rutger Jan van der Gaag**  
MD PhD | Secretary IAWMH 2022 | Professor Radboud  
University Medical Centre & Stradina University RIGA  
*The Netherlands*
- **Nienke Hagenbeek**  
MSc | Treasurer IAWMH 2022  
*The Netherlands*
- **Prof. Florence Thibaut**  
MD PhD | IAWMH, President; Dept of Psychiatry/  
Addictology University Hospital Cochin-Tarnier,  
University of Paris, INSERM U1266, Institute of  
Psychiatry and Neuroscience Paris, France  
*France*
- **Prof. Prabha Chandra**  
FRCPE, FRCPsych, FAMS | IAWMH, President-elect;  
Professor of Psychiatry National Institute of Mental Health  
and Neurosciences, Bangalore, INDIA  
*India*
- **Debra Tucker**  
IAWMH Executive Director  
*USA*

## Local organizing committee

- **Patricia J.M. van Wijngaarden-Cremers**  
MD PhD | Chair IAMWH 2022 | Senior Consultant  
Dimence GGz
- **Prof. Rutger Jan van der Gaag**  
MD PhD | Secretary IAWMH 2022 | Professor Radboud  
University Medical Centre & Stradina University RIGA
- **Nienke Hagenbeek**  
MSc | Treasurer IAWMH 2022
- **Kawa al Ali**  
MSc | President the Dutch – Mental Health Nurse  
Practitioners
- **Tessa Magnee**  
PhD | Board Member the Dutch – Mental Health Nurse  
Practitioners
- **Ariette van Reekum**  
MD | Board Member Netherlands Psychiatric Association
- **Andrea van der Meer**  
PhD | President The Dutch Association of Psychologists  
(NIP)
- **Monique Rook**  
MSc | Managing Director The Dutch Association of  
Psychologists (NIP)
- **Jannet Vaessen**  
MSc | Founder & Director WOMEN INC
- **Metty Spelt**  
MSc | Senior Staff WOMEN INC
- **Xanne Visser**  
MSc | Junior Staff WOMEN INC
- **Machteld Ploeg**  
MSc | Board Member The Netherlands Mental Health  
Organizations
- **Marjan ter Avest**  
MSc | Chair MIND the Dutch national Association of organiza-  
tions for people with mental health problems and their relatives
- **Cisca Goedhart**  
MSc | Senior Staff MIND the Dutch national Association of  
organizations for people with mental health problems and their  
relatives
- **Katinka Hellweg**  
MSc | Staff MIND the Dutch national Association of organiza-  
tions for people with mental health problems and their relatives
- **Ronald Touw**  
MSc | Board Member the Dutch Association for Nursing  
Professions
- **Marieke Tetteroo**  
MSc | Board Member the Dutch Association for Nursing  
Professions

# Congress themes

## Abstract categories



### Reproduction and women's mental health

- Puberty
- Sexuality and sexual dysfunction
- Menstrual cycle
- PMDD
- Contraception
- Abortion
- Infertility/Assisted fertilisation
- Maternal mental health
- Pregnancy and birth
- Pregnancy loss
- Caesarean sections
- Midwifery
- Infanticide
- Postpartum disorders
- Menopause
- Hormone therapy
- Older Mothers

### Women and psychiatric disorders

- Epidemiology
- Screening and Assessment
- Mood disorders
- Anxiety disorders
- ADH
- Psychosis
- Dementia
- Substance abuse
- Eating disorders
- Suicide

### Treatment issues for women with mental illness

- Psychopharmacology
- Psychotherapies
- New treatments
- Complementary and Alternative

### Etiology and prevention of mental illness in women

- Genetics
- Brain differences
- Stress
- Well-being
- Resilience



# Congress theme

## Abstract categories

### Psychological aspects of medical illness in women

- Consultation
- Gynaecologic cancer
- Breast cancer
- Cardiovascular disease
- Autoimmune diseases
- Polycystic Ovarian Syndrome
- HIV/AIDS
- Smoking

### Women's mental health in special populations

- Child & Adolescent Mental Health
- Aging & Elderly Women
- Indigenous and First Nation Women
- Immigrants & Refugees
- Lesbian Mental Health

### Political and sociocultural aspects of women's mental health

- Ethical challenges
- Diversity issues
- International women's mental health
- Ethnic / cultural / religious challenges
- Poverty
- Trauma, violence, abuse, discrimination
- War and natural disasters
- Women's career development
- Feminism
- Women and leadership
- Global Warming

### Other

- COVID-19



# Why sponsor?



## Put Your Business in the Spotlight



Having a presence at our congress positions you and your business as an authority in our industry. You gain respect and credibility by standing out from the pack of attendees and prominently displaying your products and marketing materials. Instead of just attending the congress and looking for people to share your business card with, sponsorship brings attendees who are eager to find out about your business directly to you.

## Lead Generation and New Contacts



Be sure to have some sort of lead generation system in place during the days of the IAWMH 2022 congress. People will give up business cards and email addresses in exchange for a chance to win a great prize in a draw, samples or even chocolates and other promotional item giveaways.

## New Clients, New Customers, New Business



Not only are the attendees of the IAWMH 2022 congress potential new clients and customers, so are your fellow sponsors and vendors! You can form new business partnerships, meet likeminded business professionals in complimentary businesses with which you share the same target market but are not in competition.

## Get Your Brand Noticed



Being featured in the program booklet of the IAWMH 2022 congress, on the website with your logo and having a booth at the exhibition are all great ways to leverage your sponsorship and get brand recognition.

## Get in Front of Your Target Market



The IAWMH 2022 congress organizers are spending time and money marketing the IAWMH 2022 congress to your target audience, bringing these attendees into the room. Your job is to come prepared to take full advantage of this opportunity by making sure you create eye-catching & professional signs, marketing materials and product displays that draw attendees to you.

## Market Your Business Inexpensively



We all know how much advertising your business can cost. It can run into a thousand euros or more to place an ad in a well-known local publication that will appear only once! Spending that same amount or less as a sponsor at the IAWMH 2022 congress is a much wiser investment that will bring a greater return on investment. Remember, you will be in the same room with hundreds of attendees who are your target market. By leveraging the IAWMH 2022 congress to your advantage, there will be no limit on your potential ROI.

# Programme Highlights



As from the Opening Ceremony on Sunday November 6th, until the Closing Ceremony on November 9th, the Exhibition Area will be open to all participants permanently. All the breaks and posters will take place there.

Along with more than 100 oral presentations and posters, over 30 symposia and 16 workshops will be offered to the participants over the four days of the congress!

## Plenary addresses:

- **Prof Florence Thibaut** President IAWMH
- **Prof Prabha Chandra**  
President Elect of the IAWMH

## Keynote speakers:

- **Prof Danuta Wasserman** Stockholm, Sweden
- **Prof Iris Sommer** Groningen, the Netherlands
- **Dr. Bibilola D. Oladeij** Ibadan, Nigeria
- **Prof Ruby Castella** Mexico
- Contributions from **Dr Edith Egers** USA and **Dr Dennis Mukwege** Congo

## Extraordinary Plenary on Wednesday November 9th

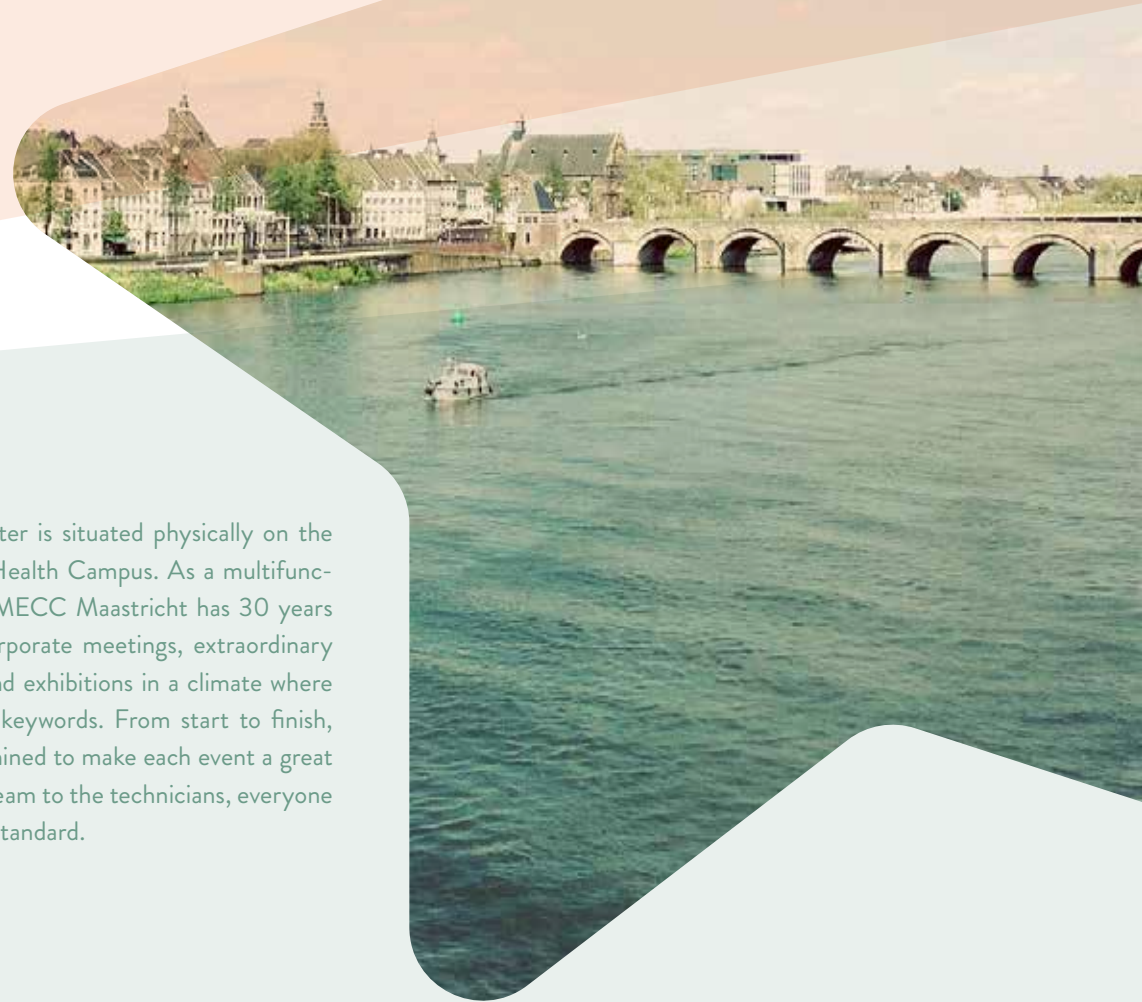
With contributions, amongst others, from

- **Ursula von der Leyen** and **Frans Timmermans**  
EU Commission
- **Corinne Helder** Minister of Health the Netherlands
- **Mariette Hamer** Dutch Commissioner for Violence  
against Women

## Exhibition hours in Expo Foyer:

Sunday	13:00 – 19:00
Monday	08:00 – 18:30
Tuesday	08:00 – 18:30
Wednesday	08:00 – 14:00

# City of Maastricht



## **Maastricht**

Maastricht, the oldest city in the Netherlands, lies at the heart of a Euregion of 4 million people who live in 3 countries and speak 4 languages. With a history stretching back some 2.000 years, the Romans, Spaniards, French and Germans have all left their mark in Maastricht. The energy that this generates has resulted in a city that is bursting with creativity, with researchers and with young innovators.

Maastricht is a very attractive tourist destination in the Netherlands with historic buildings, trendy designer shops, beautiful churches, adventure filled caves, tantalizing menus and welcoming café terraces. Maastricht is a dynamic, historic city which is easy to get around. Hotel and traffic infrastructure is very convenient, and Maastricht is easily accessible by plane, by train and by car due to its central location in the heart of Europe. Maastricht has superb international facilities and regularly organizes similar congresses.

## **MECC**

The MECC convention center is situated physically on the grounds of the Maastricht Health Campus. As a multifunctional and compact venue, MECC Maastricht has 30 years of experience in hosting corporate meetings, extraordinary events, large conferences and exhibitions in a climate where service and quality are the keywords. From start to finish, MECC Maastricht is determined to make each event a great success. From the culinary team to the technicians, everyone has high quality service as a standard.

# Sponsorship opportunities

Sponsorship opportunities are an excellent way to keep your company's name out front. We offer Gold, Silver and Bronze levels. In addition, you can also choose to be an advertiser only, in case you do not need to exhibit. Individual sponsor opportunities are available as well. Sponsorships are a critical tool in your marketing efforts and an ideal way to ensure your sales and marketing messages are seen and heard. The IAWMH 2022 congress is the perfect event to meet, learn and get inspired.

## 9TH WORLD CONGRESS INTERNATIONAL ASSOCIATION OF WOMEN'S MENTAL HEALTH



November 6 – November 9, 2022



MECC, Maastricht Exhibition and Congress Centre



Maastricht, the Netherlands



Approx. 1,000 participants

# Sponsorship and exhibition opportunities at a glance

## Sponsor packages IAWMH 2022

Sponsorship category	Gold	Silver	Bronze	Advertiser
Minimum amount	€ 10.000	€ 5.000	€ 2.500	€ 1.000
Availability	Unlimited	Unlimited	Unlimited	Unlimited
Exhibition space (includes: electricity, table and two chairs)	12 m <sup>2</sup>	9 m <sup>2</sup>	6 m <sup>2</sup>	-
Banner at the congress venue (to be provided by sponsor and to be approved by organisation)	✓	-	-	-
Company logo on congress website on homepage congress website	✓	-	-	-
Company logo on congress website and digital programme book (sponsor page)	✓	✓	✓	✓
Company description (max. 250 words) on congress website and digital congress book (sponsor page)	✓	✓	✓	✓
Acknowledgement at opening session	✓	✓	-	-
Full access congress passes	3	2	1	-
Complimentary congress dinner ticket	2	1	-	-
Full page advertisement in digital programme book	✓	-	-	✓
Half page advertisement in digital programme book	-	✓	-	-
<b>À la carte options</b>				
Round table sponsor, promotional items to be provided by sponsor (limited availability)	€ 2.000	€ 2.500	€ 3.000	€ 3.500
Coffee break sponsor, promotional items to be provided by sponsor (limited availability)	€ 2.000	€ 2.500	€ 3.000	-
Exclusive lanyard sponsor (including company branded lanyards for all delegates)	€ 2.000	€ 2.500	€ 3.000	-
Present your name and logo on the screen in the plenary lecture room before and after keynote lectures (limited availability)	€ 1.000	€ 1.250	€ 1.500	-
Welcome reception sponsor	Upon request	Upon request	Upon request	-
Congress dinner sponsor	Upon request	Upon request	Upon request	-
Activity sponsor	Upon request	Upon request	Upon request	-

# Gold Sponsor

Minimum amount: € 10.000

**This sponsorship opportunity is the sure-fire way to put your name at the forefront of the IAWMH 2022 conference. The Gold sponsorship package includes exclusive marketing opportunities and guarantees maximum exposure. Take advantage of being our most valued sponsor with premium benefits during the congress.**

**The Gold Sponsor package includes:**

## Exhibit Elements

- Exhibition space (includes: electricity, table, two chairs, Wi-Fi, standard carpet and a waste basket)
- 12 m<sup>2</sup> booth space in the Expo Foyer
- Inclusion on the expo hall floorplan (website / in program)

## Access

- 3 Full conference access passes
- 2 Complimentary congress dinner ticket

## Branding & Communication

- Hanging one (1) banner in the conference venue
- Acknowledgement at the opening ceremony
- Company logo on the conference website (home page)
- Company logo & URL on the conference website (sponsor page)
- Company description on website sponsor page (max. 250 words)
- Social media recognition

## Social Elements

- Possibility to sponsor a Round table at additional cost (first choice!)
- Possibility to sponsor the Congress dinner at additional cost (first choice!)
- Possibility to sponsor a Coffee break from the 'à-la-carte' items

## Digital Conference Program Book

- Full page advertisement in digital programme book



# Silver Sponsor

€ 5.000

Get the full-spectrum sponsorship platform to spread your marketing message and expand brand awareness. Silver Sponsors will capture the attention of attendees with a prominent location in the Expo Foyer.

The Silver Sponsor package includes:

## Exhibit Elements

- Exhibition space (includes: electricity, table, two chairs, Wi-Fi, standard carpet and a waste basket)
- 9 m<sup>2</sup> booth space in the Expo Foyer
- Inclusion on the expo hall floorplan (website / in program)

## Access

- 2 Full conference access passes
- 1 Complimentary congress dinner ticket

## Branding & Communication

- Acknowledgement at the opening ceremony
- Company logo & URL on the conference website (sponsor page)
- Company description on website sponsor page (max. 250 words)
- Social media recognition

## Social Elements

- Possibility to sponsor a Round table at additional cost
- Possibility to sponsor the Congress dinner at additional cost
- Possibility to sponsor a Coffee break from the 'à-la-carte' items

## Digital Conference Program Book

- Half page advertisement in digital programme book



# Bronze Sponsor

€ 2.500

**Get noticed! Boost your business and make a lasting impact as a Bronze Sponsor. Get a guaranteed space in our Expo Foyer and showcase your brand.**

**The Bronze Sponsor package includes:**

## **Exhibit Elements**

- Exhibition space (includes: electricity, table, two chairs, Wi-Fi, standard carpet and a waste basket)
- 6 m<sup>2</sup> booth space in the Expo Foyer
- Inclusion on the expo hall floorplan (website / in program)

## **Access**

- 1 Full conference access passes

## **Branding & Communication**

- Company logo & URL on the conference website (sponsor page)
- Company description on website sponsor page (max. 250 words)
- Social media recognition

## **Social Elements**

- Possibility to sponsor a Round table at additional cost





# Advertiser Sponsor

€ 1.000

**Imagine your name and message digitally displayed during preparation and throughout the conference repeatedly, during event hours to all attendees.**

**The Advertiser package includes:**

## **Branding & Communication**

- Company logo & URL on the conference website (sponsor page)
- Company description on website sponsor page (max. 250 words)
- Social media recognition

## **Social Elements**

- Possibility to sponsor a Round table at additional cost

## **Digital Conference Program Book**

- Full page advertisement in digital programme book



# À-la-carte items



We've put together a diverse menu of sponsorship opportunities, but sometimes you crave a little something extra. Customize your sponsorship experience by purchasing à la carte enhancements. These are designed to promote brand awareness, drive booth traffic and engage attendees.

Availability is on a first-come first-served basis.

## ★ Round table sponsor, promotional items to be provided by sponsor

As the name sponsor of a Round Table session you will have the opportunity to distribute a piece of collateral or small gift at the beginning of the day.

- Company name mentioned at conference program at specific Round table
- Possibility to pass pre-approved collateral/ gift at Round table session

Availability: 4

## ★ Coffee break sponsor, promotional items to be provided by sponsor

As the name sponsor of a coffee break you will have the opportunity to distribute a piece of collateral or small gift at the coffee gathering and place your company banners.

- Company name mentioned at conference program at specific coffee break
- Co-branded serve ware to be provided by the sponsor
- Possibility to pass pre-approved collateral/ gift at attendee breaks

Availability: 5

## ★ Exclusive lanyard sponsor

Your company logo will be placed on lanyards distributed to all IAWMH 2022 delegates.

- Company branded lanyards

Availability: 1

## ★ Present your name and logo on the screen in the plenary lecture room before and after keynote lectures

Availability: Limited

## ★ Welcome reception sponsor

Become the main sponsor for the IAWMH2022's welcome reception.

- Item will be tailor made, contact us for more information

## ★ Congress dinner sponsor

Become the main sponsor for the IAWMH2022's conference dinner.

- Item will be tailor made, contact us for more information

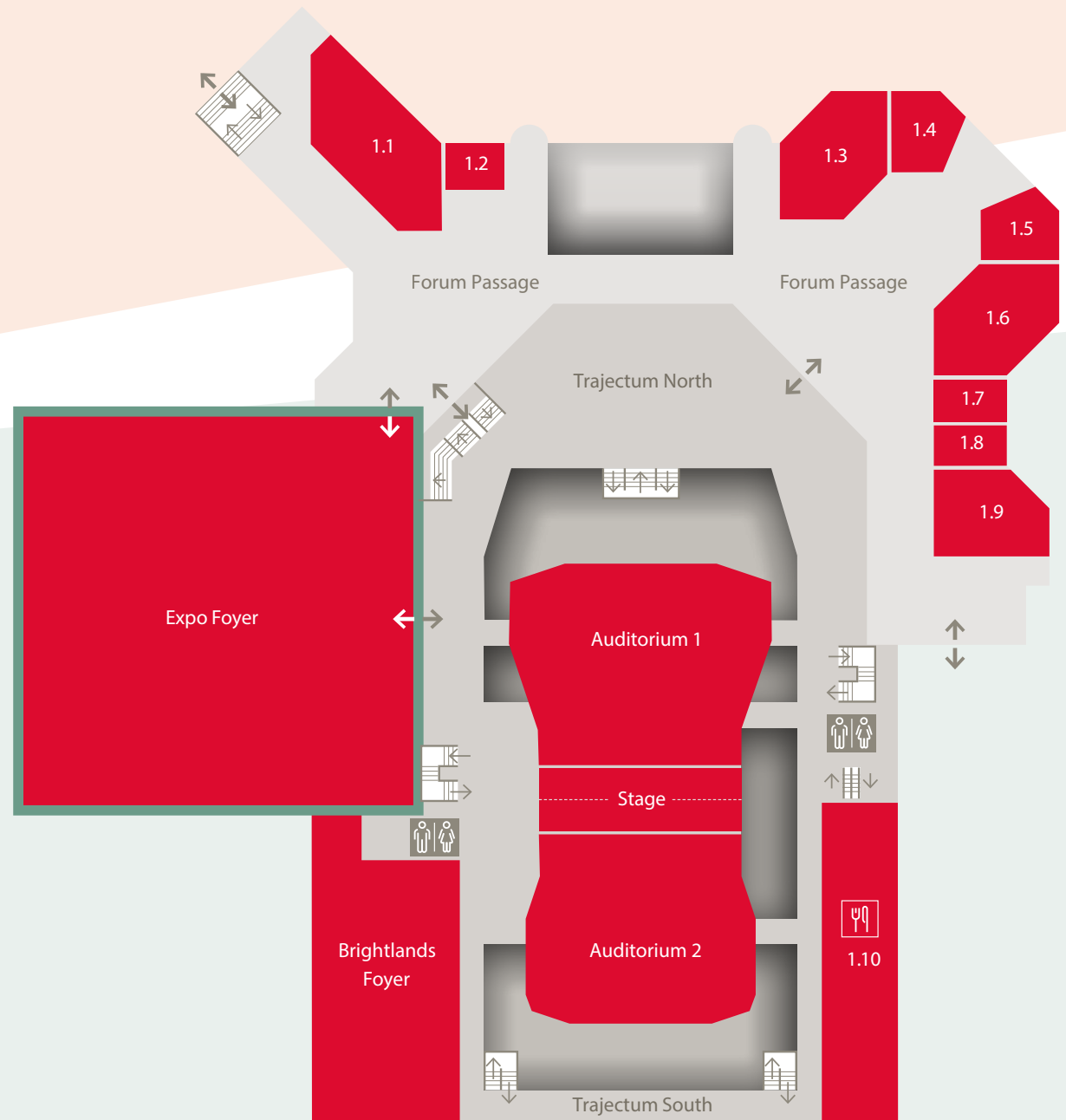
## ★ Activity sponsor

Become the main sponsor for the IAWMH2022's social activity.

- Item will be tailor made, contact us for more information

# Floorplan Expo Foyer

The floorplan of the Expo Foyer is being created as we speak. To reserve your spot in the Expo Foyer please note first come first serve.



# Contact

There are a number of options and opportunities for sponsorship, if you are interested in discussing how your organization can support the IAWMH 2022 congress, please do not hesitate to contact us.

k

**klinkhamer  
group**

conferences & events

## **Klinkhamer Group | conferences & events**

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**[iawmh2022.org](http://iawmh2022.org)**



INTERNATIONAL ASSOCIATION FOR  
**WOMEN'S MENTAL HEALTH**  
 [www.iawmh.org](http://www.iawmh.org)

**ALLIANTIE  
GENDER  
EN GGZ**